

Senior Graphic Designer

PRIMARY OBJECTIVES

The Senior Graphic Designer provides leadership to the creative work produced by the Communications Team and in Collaboration with the Village Church Creative Expressions Departments. This individual will take responsibility for the creative output of Village Church with regards to print and digital design media, and play a key role in the creative output of other expressions, such as video, staging, in-service presentation, and overall presentation of creative concepts, by bringing together and providing collaborative leadership to various creative stakeholders with regards to creative projects.

- Reports to the Communications Manager
- Provides leadership to Graphic Designers, but does not formally oversee them
- Provides leadership, collaboration, and input to video, staging, and other creative expressions, but is not responsible for their execution
- Also works closely with the Executive Pastor, Creative Expressions and the leads of the other Creative Expressions Departments

DEMONSTRATED QUALITIES & SKILLS

- At least 5 years professional design experience
- Experience/understanding of stage design
- High Level of Graphic Design skill using Adobe Creative Suite
- Organizational skills and experience juggling multiple project timelines
- Collaboration and team leadership abilities

RESPONSIBILITIES

- To play a key role in the creative vision of Village Church in collaboration with the Executive Pastor, Creative Expressions, and the leads of the other Creative Expressions Departments (Communications, Worship, Production, Guest Services)
- To provide creative leadership and professional development to the current team of Graphic Designers
- To build and oversee all print vendor relationships
- To build and oversee a culture of volunteer creatives
- Central design projects as assigned by Communications Manager
- Departmental design projects as assigned by Communications Manager
- Collaborating with departments to ensure quality designs to Village standards of excellence
- Takes ownership of inviting new people to serve on a regular (weekly) basis - and then teaching other volunteers how to do the same
- Committed to thanking at least one volunteer on a weekly basis - written card, email, text, phone call, etc.
- Intentional in pursuing relationships with unchurched people - connecting with them, invitations to events, inviting to Sunday services, etc.

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KEY RESULTS

- The current Graphic Designers grow professionally
- The creative design output of Village Church increases to become cutting edge, an industry leader, and a true expression of Village Church culture and DNA
- There is a high level of creative synergy and integration between creative departments, where each discipline adds value to the output of Village Church creative expressions
- Personal graphic design output is of excellent quality, is completed efficiently, and is representative of Village Church culture and DNA
- A volunteer team of designers who are engaged, serving, developing and producing usable content

WORK WEEK

- 40hrs per week, work days are generally Monday to Friday, but may flex to include Sunday depending on the project and time of year